

Our Interactive App - EinflussEmme

Privacy Policy

This App collects no personal data, that can be traced to an individual person, name or email. Any reference to collection of data relates to anonymized information referenced as (a), (f) and (g) under section 1.

We are committed to safeguarding the privacy of our app users; this policy sets out how we will treat your personal information.

(1) What information do we collect?

We may collect, store and use the following kinds of personal information:

- (a) information about your computer, tablet or smartphone and about your visits to and use of this App
 - (d) information that you provide to us for the purpose of registering with us
 - (e) information that you provide to us for the purpose of subscribing to this App
 - (f) any other information that you choose to send to us
- (2) Cookies

A cookie consists of a piece of text sent by a web server to a web browser or mobile app, and stored by the browser or mobile app. The information is then sent back to the server each time the browser or mobile app requests a page or material from the server. This enables the web server to identify and track the web browser or mobile app.

We use both persistent cookies and non session cookies on this App.

We use local storage as well as cookie storage to store the cookie identifier.

Session cookies will be deleted from your system when you close your browser or app. Persistent cookies will remain stored on your computer until deleted, or until they reach a specified expiry date.

(3) Using your personal information

Personal information submitted to us via this App or any of our mobile apps will be used for the purposes specified in this privacy policy or in relevant parts of the website.

We may use your personal information to:

- (a) administer this App;
- (b) improve your experience by personalising the this App service;
- (c) enable your use of the services available on this App;
- (g) send you email notifications which you have specifically requested;
- (i) deal with enquiries and complaints made by or about you relating to this App;
- (j) collect anonymized data on the use of our web site and mobile apps;
- (k) prepare a summary of the anonymized data and share with others;

Where you submit personal information for publication on this App, we will publish and otherwise use that information in accordance with the licence you grant to us.

(4) Disclosures

We may disclose information about you to any of our employees, officers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes as set out in this privacy policy.

In addition, we may disclose your personal information:

- (a) to the extent that we are required to do so by law;
- (b) in connection with any legal proceedings or prospective legal proceedings;
- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
- (d) to the purchaser (or prospective purchaser) of any business or asset that we are (or are contemplating) selling; and
- (e) to any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information.
- (f) to any person which you have given your explicit consent for us to share your personal information.

Except as provided in this privacy policy, we will not provide your information to third parties.

(5) International data transfers

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy.

Information which you provide may be transferred to countries (including [the United States, Japan, and other countries which do not have data protection laws equivalent to those in force in the European Economic Area.

In addition, personal information that you submit for publication on this App will be published on the internet and may be available, via the internet, around the world. We cannot prevent the use or misuse of such information by others.

You expressly agree to such transfers of personal information.

(6) Security of your personal information

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

You are responsible for keeping your password and user details confidential. We will not ask you for your password (except when you log in to the website or to a widget).

(7) Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

We may also notify you of changes to our privacy policy by email.

(8) Your rights

You may instruct us to provide you with any personal information we hold about you. Provision of such information will be subject to:

- (a) the payment of a fee (currently fixed at 30sFr); and
- (b) the supply of appropriate evidence of your identity (for this purpose, we will usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill showing your current address).